

PHOTOGRAPHY

How to take Better Photos of Your Best Friend

Theme N° 1 Plan for Photography

How many times has your dog struck an adorable pose, looking up at you in that way only they can, practically begging you to take their photo. If you're not prepared to capture these moments, you risk them fading from memory.



TIP #1
ALWAYS KEEP A CAMERA CLOSE AT HAND



TIP #2
DON'T RELY ONLY ON YOUR CAMERA PHONE



TIP #3
TURN TIME SPENT WITH YOUR DOG INTO 'PHOTO TIME'



TIP #4 *Step it up a notch*
BECOME THE 'PUP-ARAZZI'



Theme N° 2 Work with Your Dog

A big part of improving your dog photos is learning to recognise and interpret your furry friend's behaviour patterns. As their loved and trusted human, you are in the absolute best position to do this!



TIP #5
KNOW YOUR DOG



TIP #6
CAPTURE THEIR INTEREST



TIP #7
DON'T PERSIST IF SOMETHING IS JUST NOT WORKING



TIP #8 *Step it up a notch*
TEACH YOUR DOG



Theme N° 3 Know Your Camera & Gear

Relying entirely on the auto function without exploring what your camera's capabilities are means that your photographs will not reflect as well as they could, the exact moment or mood you're trying to capture.



TIP #9
BE AN INQUISITIVE SHUTTERBUG: EXPERIMENT & LEARN



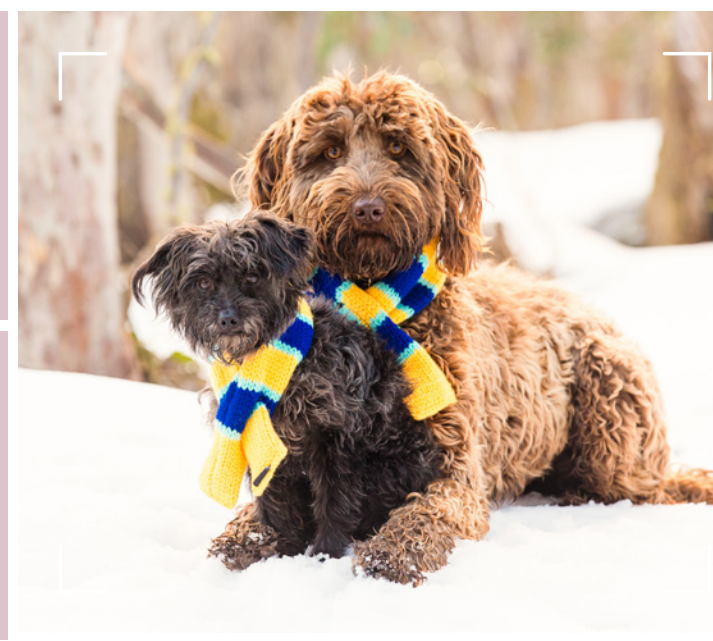
TIP #10
TEST YOUR CAMERA'S CAPABILITIES



TIP #11
TURN OFF THE FLASH!



TIP #12 *Step it up a notch*
ACCESSORISE



Theme N° 4 Missing the Moment

It's much easier to see what you did wrong in a photo once you've taken it. It's usually impossible to recreate the conditions of the photograph. Though we may not get a do-over, we can, by exercising hindsight, learn to avoid the mistakes that lead to poor photos.



TIP #13
LEARN LIGHT



TIP #14
CHECK YOUR SURROUNDINGS



TIP #15
PREPARE FOR THAT MEMORABLE MOMENT



TIP #16
MIX IT UP



TIP #17 *Step it up a notch*
VISUALISE THE PHOTO

Theme N° 5 Making it Difficult for Yourself

We can overcomplicate our photos by trying to capture too much in one photo or by having too much going on in the frame. More often than not, it is the simplest photos that are the most impactful.



TIP #18
KEEP IT SIMPLE



TIP #19
MINIMISE DISTRACTIONS



TIP #20
THE EYES HAVE IT



TIP #21
GET CLOSER



TIP #22 *Step it up a notch*
YOUR INDOOR PHOTOGRAPHY SPACE/S

Theme N° 6 Not Capturing the Connection Between You and Your Dog

I know you love your dog. I know that they love you. The connection between you and your dog is something that you'll want to shine through in your photographs.



TIP #23
CAPTURE THAT EXPRESSION



TIP #24
PHOTOGRAPH AT EYE LEVEL



TIP #25
RECORD THE SHARED MOMENTS



TIP #26 *Step it up a notch*
INCLUDE YOURSELF IN THE PHOTO



Theme N° 7 Trying to Do It All by Yourself

It's definitely not easy to hold a camera, a dog toy or treat and a leash at the same time. Capturing different aspects of their personality—especially their really animated or playful sides—is virtually impossible if you are by yourself.



TIP #27
ASK A FRIEND TO HELP



TIP #28
INVOLVE THE FAMILY



TIP #29
SET IT UP BEFOREHAND



TIP #30 *Step it up a notch*
COMMISSION A PROFESSIONAL DOG PHOTOGRAPHER



TIP #31
HAVE FUN

